

and Lancome®. These questions, however, are only based upon the subject's perception of their skin under visible light. Many skin problems, however, are not always visible under such conditions.

A Please replace the paragraph beginning at page 19, line 9, with the following rewritten paragraph:

A2 On the side of table 15 away from chin rest 6 are flash units 30a, 30b, 40a, 40b, 50a, and 50b (Broncolor Picolites, Sinar Bron, Allschwil, Switzerland) which are powered, respectively, by power packs 92, 92, 93, 93, 91, and 91. The standard flash units 50a and 50b, which are used for taking a standard photograph, are mounted above camera 11 and angled down about 20 degrees. Flash units 50a and 50b are directed toward the center of the subject's face. Diffusing filters 51a and 51b (Broncolor Diffuser, Sinar Bron) are placed, respectively, in front of flash units 50a and 50b.

In the Claims:

Please cancel Claim 2, 4, 6, 8, and 14 without prejudice.

Please amend the following claims as follows:

A3 1. (Amended) A method of photographing the skin of a person, said method comprising the steps of:

(i) illuminating said skin with at least one light source, where the light emitted from said light source is filtered using a polarizing filter; and

(ii) capturing the image of said illuminated skin with a camera; wherein the angle formed by said light source, said skin, and said camera is from about 35 degrees to about 55 degrees and wherein said light filtered using said polarizing filter is not filtered with another polarizing filter prior to such light entering said camera.

A4 11. (Amended) A method of claim 3, wherein said angle formed by said light source, said skin, and said camera is about 45 degrees.

12. (Amended) A method of promoting a skin care product, said method comprising:

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- (i) illuminating the skin of a person with at least one light source, where the light emitted from said light source is filtered using a polarizing filter;
- (ii) capturing the image of such illuminated skin with a camera, wherein the angle formed by said light source, said skin, and said camera is from about 35 degrees to about 55 degrees;
- (iii) presenting said image to said person; and
- (iv) suggesting skin care products based upon said person's review of said image; wherein said light filtered using said polarizing filter is not filtered with another polarizing filter prior to such light entering said camera.

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Please add the following new claims:

A 5

25. (New) A method of claim 5, wherein said angle formed by said light source, said skin, and said camera is about 45 degrees.

26. (New) A method of claim 15, wherein said angle formed by said light source, said skin, and said camera is about 45 degrees.

27. (New) A method of claim 16, wherein said angle formed by said light source, said skin, and said camera is about 45 degrees.

28. (New) A method of claim 17, wherein said angle formed by said light source, said skin, and said camera is about 45 degrees.

29. (New) A method of claim 18, wherein said angle formed by said light source, said skin, and said camera is about 45 degrees.